



JANUARY
2012

Hi All,

It's been another great year for Cuvaision and Brandlin. Your support of our wines, tasting rooms, and events has been unprecedented. I can't imagine having more loyal club members than what you exhibit!

2012 is our 43rd year since being established in 1969. That could seem old to some, but we feel like we are just getting started. There is always a new sense of energy and some of that comes either from new staff members or moving current staff into management roles. Gabe, our Calistoga Tasting Room Manager, was moved into the Carneros Tasting Room Manager role when that position became available.



The Calistoga Manager's position was then filled by Travis, who has been one of our tasting room associates for the last four years. We were also able to elevate Jamie from Club Associate to Club Manager.

We love promoting from within, especially when they have the skills and desire, exhibited by these three.

So what's new for 2012? A lot, but it's like those TV teasers, we'll let you know soon.

Thank you so much and have a great 2012!

Regards,

A handwritten signature in black ink that reads "Jay Schuppert". The signature is written in a cursive, slightly stylized font.

Jay Schuppert, Cuvaision Estate Wines President

Club Cuvaison Events!

Tasting In the Cave

February 19th, 2012, 1 pm to 3 pm

A casual and fun afternoon gathering in our Calistoga wine cave hosted by our Winemaker Steven Rogstad.

Fee \$75 per attendee.

Cinco de Mayo Celebration

May 5th, 2012, 11 am - 3 pm

Stop by our Carneros Vineyard Guest House to sample our club exclusive and current release wines along with a taste of food with a "south of the border" flavor. Fee \$25 per attendee.

Annual Carneros BBQ

July 13th, 2012, 5:30 pm - 7:30 pm

Join us in our Carneros Tasting Room for a casual twilight BBQ served with great wines, and shared with friends. Complimentary for club members. \$25 per Guest of Members.

**Save these dates and
CALL US TODAY at 1-800-253-WINE (9463)
to reserve space at our upcoming events!**

For spontaneous news and information
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Restock Your Cellar Sale!

Mix 'n match these wines and save
25% off 1 case and 30% off on 2 or more cases

	Retail Bottle	1 Case 25% Off	2+ Cases 30% Off
2010 Carneros Chardonnay	23.00	207.00	
2009 Carneros Pinot Noir	35.00	315.00	
2009 Carneros Syrah	35.00	315.00	
2008 Cabernet Sauvignon Mount Veeder	45.00	405.00	

Offer Good Thru February 28th, 2012

1-800-253-WINE (9463) | club@cuvaison.com | www.cuvaison.com

Samplers In Review

JANUARY SAMPLER	Retail Bottle	Carneros Club 20% Off	Estate Club 25% Off
2009 Carneros Syrah <i>Winery Exclusive, Limited Production</i>	35	28.00	26.25
2010 S Block Chardonnay <i>Single Block Collection, Limited Production</i>	39	31.20	29.25

[Re-order January sampler wines at 25% Off thru February 28th, 2012]

NEXT SAMPLER MARCH	Retail Bottle	Carneros Club 20% Off	Estate Club 25% Off
2010 ATS Chardonnay <i>Club Exclusive, Limited Production</i>	56	44.80	42.00
2010 Mariafeld Pinot Noir <i>Club Exclusive, Limited Production</i>	38	30.40	28.50

Sampler charges are processed on the first week of January, March, May, September and November. After one year, Carneros Club members upgrade to Estate Club member status and receive 25% off sampler shipments. Shipping charges & applicable taxes will vary depending upon location. For details please call 1-800-253-WINE or email club@cuvaision.com.



2009 Carneros Syrah
Winery Exclusive, Limited Production

A naturally exuberant variety, Syrah can offer a full gamut of flavors and aromas. Our 2009 Carneros Syrah is no exception, with a nose of violets, camphor, persimmon and tea oil, fleshed out with jammy boysenberry and black cherry fruit on the palate.

A full bodied Syrah, the spicy fruit is well balanced with light acidity and supple tannins.



2010 S Block Chardonnay
Single Block Selection, Limited Production

From our prized block of “Old Wente” Chardonnay on the eastern most ridge of our Carneros Estate, the 2010 S Block captures in aroma, texture and taste, the brightness and depth of a remarkable vintage.

A packed and sinewy wine, the S Block offers up a heady mix of spice and flowers, linden and beeswax, with lingering notes of clove and vanilla. Aged on its lees for 15 months in French oak barrels, the wine is rich and broad with deep stone fruit flavors of nectarine and white peach, carried along by a silky, flinty lime peel acidity.

Current Sampler Reorder Today at 25% Off!	Retail Bottle	Club Bottle 25% Off	Club Case 25% Off
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2009 Carneros Syrah	35	26.25	315.00
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2010 S Block Chardonnay	38	28.50	342.00
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Signature Collection	Retail Bottle	Club Bottle 20% Off	Club Case 20% Off
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2010 Carneros Chardonnay	23	18.40	220.80
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2009 Carneros Pinot Noir	35	28.00	336.00
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2008 Cabernet Sauvignon Mount Veeder	45	36.00	432.00
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Single Block Collection

2009 S Block Chardonnay	38	30.40	364.80
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Club & Winery Exclusives

2009 Carneros Syrah	35	28.00	336.00
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2009 Diablo Syrah	35	28.00	336.00
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2008 Two Estates	58	46.40	556.80
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BRANDLIN

2008 Brandlin Cabernet Sauvignon	90	90.00	1080.00
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