

*Club*  
CUVAISON NEWS  
MAY 2010





## 2007 Block F5 Pinot Noir Carneros, Napa Valley

In Burgundy, the motherland of Pinot Noir, the greatest wines known as Grand Cru, come from spectacular sites that are severely farmed. Yields are limited to no more than 35 hectolitres per hectare (2.3 tons per acre). In addition to the “genius” of the site, these restricted yields assure that every berry will reach optimum ripeness. Our own Estate provides spectacular soils and exposures for making world-class Pinots and the 2007 vintage provided the super cool conditions and limiting conditions (2.1 tons/acre, definitely Grand Cru yields) that lend themselves to superior wines. From our immaculately farmed Block F5, this super rich expression of Pinot noir is redolent of wild strawberries, black cherries, bright raspberries and black plums. Aged for 15 months in Alliers French Barriques, the wine is beautifully framed by the subtle tones of oak and vanilla that round out and carry the ripe fruit through to the finish.

*Limited Production*

**Visit [www.cuvaison.com/club](http://www.cuvaison.com/club) to see a video on what Winemaker, Steven Rogstad has to say about the May Sampler Wines!**



## 2007 Cabernet Sauvignon Mount Veeder, Napa Valley

A spectacular vintage where all the stars aligned and the vines delivered fruit with massive potential. In such a great year it's nice to take advantage of what all the different Bordeaux varieties bring to the table. Our '07 is 81% Cabernet Sauvignon, 9% Malbec, 5% Cabernet Franc, 3% Petit Verdot and a final smidgen of 2% Merlot. On the nose the wine is rife with rose petals and lavender, chicory and cola notes. This is followed up with dark black cherry, blackberry fruit and hints of mocha, sassafras and brier. The wine really shows it's youth now, with full-bodied, dense tannins and a long, explosive finish.

For the floral and high-toned fruit notes we can thank the Malbec. Cab franc is bringing the brier and lavender scents, while the Petit Verdot is contributing dark fruit and tannins in spades. The Merlot brings a kiss of acidity and pretty red fruit to the dense boysenberry, black cherry fruit and coffee notes from the Cab Sauv. Together they make a rich, complex, multi-layered wine that should develop beautifully over the next dozen years.

*New Release*

## Samplers in Review

MAY SAMPLER	Retail Bottle	Carneros Club 20% Off	Estate Club 25 % Off
2007 Block F5 Pinot Noir <i>Limited Production</i>	45	36.00	33.75
2007 Cabernet Sauvignon Mt Veeder <i>New Release</i>	45	36.00	33.75

*[25% discount on any re-order of May sampler wines! Promo code: SAMPLER at checkout]*

## NEXT SAMPLER | SEPTEMBER

2006 BRANDLIN Cabernet Sauvignon <i>Library Release</i>	85	68.00	63.75
2009 Sauvignon Blanc <i>Limited Production</i>	20	16.00	15.00

Sampler charges are processed on the first week of Jan, March, May, Sept, & Nov. After one year, Carneros Club members upgrade to Estate Club member status to receive 25% off sampler shipments. Shipping charges & applicable taxes will vary depending upon location. For details please call 1-800-253-WINE or email club@cuvaison.com.

# Club Wine List

	Retail Bottle	Club 20% Off	Club Case 20% Off
<b>CLUB &amp; WINERY EXCUSIVES</b>			
2009 Sauvignon Blanc	20	16.00	192.00
2008 Mariafeld Pinot Noir	32	25.60	307.20
2007 Zinfandel Bald Mountain	35	28.00	336.00
2008 ATS Chardonnay	54	43.20	518.40
2006 Two Estates Napa Valley	54	43.20	518.40
2006 Espiritu Dessert Wine	38	30.40	364.80
<b>SINGLE BLOCK SELECTIONS</b>			
2008 S Block Chardonnay	38	30.40	364.80
2007 Block F5 Pinot Noir ( <i>Sampler wine</i> )	45	36.00	432.00
<b>SIGNATURE COLLECTION</b>			
2008 Carneros Chardonnay	22	17.60	211.20
2008 Carneros Pinot Noir	32	25.60	307.20
2007 Carneros Syrah	30	24.00	288.00
2006 Carneros Merlot	29	23.20	278.40
2007 Cabernet Sauvignon Mt Veeder ( <i>Sampler wine</i> )	45	36.00	432.00
<b>BRANDLIN VINEYARD</b>			
2007 BRANDLIN Cabernet Sauvignon	85	85.00	1020

[20% club discount not combined with any other special offers. Promo code: CLUB at checkout]

Special Club Offer

## PINOT, PINOT, PINOT

A delicious trio at a delicious price...The 2008 Carneros Pinot Noir, 2008 Mariafeld Pinot Noir, & 2007 Block F5 Pinot Noir—Mix and Match any 3 bottles at 25% off, 6 bottles or more at 30% off!

	Retail Bottle	3 Bottles 25% Off	6+ Bottles 30% Off
2008 Carneros Pinot Noir	32	24.00	22.40
2008 Mariafeld Pinot Noir	32	24.00	22.40
2007 Block F5 Pinot Noir	45	33.75	31.50



Call 800-253-WINE (9463), email [club@cuvaison.com](mailto:club@cuvaison.com)  
or shop [www.cuvaison.com](http://www.cuvaison.com) to order!

## Cuvaision's Gone Mobile!

We are excited to announce that the next time you visit [www.cuvaision.com](http://www.cuvaision.com) on your iPhone or Android, you will automatically be re-directed to our new user friendly mobile website!



Previous View—Hardly readable



Current View—User friendly!

## Upcoming Club Events

### 18TH ANNUAL HARVEST PARTY

*October 2, 2010*

Join us in our Carneros Estate Vineyard for great food, great wines, and great times.

### HOLIDAY CELEBRATION IN THE CAVE

*November 7, 2010*

An informative and fun "open house" in our Calistoga wine cave to include food and wine pairing.

### TASTING IN THE CAVE

*February 2011*

A casual and fun afternoon gathering in our Calistoga wine cave hosted by our winemaker Steven Rogstad. Details to follow.

### MAYO CELEBRATION

*May 2011*

Stop by our Carneros Estate to sample our club exclusive and current release wines along with a taste of food with a "south of the border" flavor. Details to follow

*Save these dates & call us **NOW** to reserve your space for any upcoming event! 800-253-WINE*